## 100 for 100

## **Official Contest Rules**

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

The 100 for 100 Contest (the "Contest") is hosted by the North Carolina Division of Parks & Recreation (the "Division"), a division of the North Carolina Department of Natural and Cultural Resources (the "Department" or "DNCR"), and is in no way sponsored, endorsed, administered by, or associated with Facebook, Inc.

The Sponsor of the Contest is the Division, located at 121 W. Jones Street, Mail Service Center 1615, Raleigh, N.C. 27699, United States.

- 1. **Purpose**: The mission of the Department is to improve the quality of life in North Carolina by creating opportunities that promote economic development, stimulate learning, preserve the State's history, spark creativity and conserve the State's natural heritage to experience excellence in the arts, history, libraries and nature. This Contest is intended to promote cultural tourism, as well as the knowledge and appreciation of North Carolina history, natural resources, and heritage throughout the United States. We encourage contestants and non-contestants to visit the locations featured in this contest and enjoy North Carolina's rich and diverse history, nature and culture.
- 2. **Eligibility**: This Contest is open only to those who "Like" the North Carolina Parks & Recreation Facebook page (https://www.facebook.com/NorthCarolinaStateParks/). The Contest is only open to legal residents living in the fifty (50) United States or the District of Columbia who are at least eighteen (18) years of age as of the date of entry. Employees of the Department; its affiliates, including directors or executive staff of any and all non-profit support groups which provide support to DNCR divisions, attractions and other programs; its subsidiaries; employees of any advertising and promotion agencies and suppliers contracted by the Department; and immediate family members and/or those living in the same household of the aforementioned are not eligible to participate in the Contest. The Contest is subject to all applicable federal, state, and local laws and regulations. Void where prohibited or restricted by law.
- 3. **Agreement to Rules**: By participating, you (the "Contestant") agree to be fully and unconditionally bound by these Official Contest Rules ("Rules"), Contestant also represents and warrants that Contestant meets the eligibility requirements stated herein. In addition, the Contestant agrees to accept the decisions of the Division as final and binding as it relates to the content, administration, and winner selection of this Contest.
- 4. **Contest Period**: Entries will be accepted online starting on Monday, June 20, 2016, 12:00 p.m. Eastern Standard Time and ending on Tuesday, July 5, 11:30 p.m. Eastern Standard Time. All entries received after Tuesday, July 5, 11:30 p.m. Eastern Standard Time shall be deemed ineligible.
- 5. **How to Enter**: To enter, Contestant must "Like" the North Carolina State Parks and Recreation Facebook page, <a href="https://www.facebook.com/NorthCarolinaStateParks/">https://www.facebook.com/NorthCarolinaStateParks/</a> or share this post. The entry must adhere to all Contest Rules, as specified herein, to be eligible to win a

prize. Entries that are incomplete or do not adhere to the Rules may be disqualified at the sole discretion of the Division. If Contestant uses fraudulent methods or otherwise attempts to circumvent the Rules, Contestant's submission may be removed from eligibility at the sole discretion of the Division and without notice to the Contestant.

6. **Prizes**: The Winner(s) of the Promotion (the "Winner") will receive:

Grand Prize (\$250 value): REI Dome Tent, REI sleeping bag & \$50 Gift Card from NC State Parks

Weekly Prizes (\$25 value): YETI Tumbler, NC State Park \$5 Gift Card and Prize Pack

Actual/appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by the North Carolina Department of Natural and Cultural Resources, Department of Parks & Recreation. No cash or other prize substitution shall be permitted. The prize is nontransferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of a prize constitutes permission for the North Carolina Department of Natural and Cultural Resources, Department of Parks & Recreation, to print, publish, broadcast, distribute, and, use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, Winner's entry, name, picture, voice, likeness, statements about the Promotion, and biographical information for purposes of news, publicity, information, advertising, public relations, promotional purposes and trade, and without any further compensation, notice, review or consent, unless prohibited by law.

7. **Odds**: The odds of winning depend on the number of eligible entries received.

## 8. #100for100 Promotion Winner Selection and Notification:

All Winner(s) will be determined at random. Each Winner will be notified by email within five (5) days following selection. The Division shall not be liable for the any Winner's failure to receive notices due to spam, junk e-mail or other security settings, or for any Winner's provision of incorrect or otherwise non-functioning contact information. If a Winner cannot be contacted, is ineligible, or fails to claim the prize within thirty (30) days from the time the award notification was sent, , the prize may be forfeited and an alternate Winner may be selected. A Winner's receipt of the prize offered in this Contest is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE RULES BY A WINNER, AS DETERMINED IN THE DIVISION'S SOLE DISCRETION, WILL RESULT IN THAT WINNER'S DISQUALIFICATION AS A WINNER OF THE CONTEST, AND ALL PRIVILEGES AS A WINNER WILL BE IMMEDIATELY TERMINATED.

9. **Rights Granted by You**: By entering this content (e.g., photo, video, text, etc.), You understand and agree that the North Carolina Department of Natural and Cultural Resources, Department of Parks & Recreation, anyone acting on behalf of the North Carolina Department of Natural and Cultural Resources, Department of Parks & Recreation, and the North Carolina Department of Natural and Cultural Resources, Department of Parks & Recreation, licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, picture, voice, likeness, statements about the Promotion, and biographical information for purposes of news, publicity,

information, trade, advertising, public relations, and promotional purposes, and without any further compensation, notice, review, or consent.

- 10. **Terms & Conditions**: The North Carolina Department of Natural and Cultural Resources, Department of Parks & Recreation, reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Promotion should virus, bug, non-authorized human intervention, fraud, or other cause beyond the department's control corrupt or affect the administration, security, fairness, or proper conduct of the Promotion. In such case, the department may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by the department. the North Carolina Department of Natural and Cultural Resources, Department of Parks & Recreation, reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Promotion or website or violates these Terms & Conditions. The North Carolina Department of Natural and Cultural Resources, Department of Parks & Recreation, has the right, in its sole discretion, to maintain the integrity of the Promotion, to void votes for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Promotion rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Promotion may be a violation of criminal and civil laws. Should such attempt be made, the North Carolina Department of Natural and Cultural Resources, Department of Parks & Recreation, reserves the right to seek damages to the fullest extent permitted by law.
- 11. **Limitation of Liability**: By entering, You agree to indemnify, release, and hold harmless the North Carolina Department of Natural and Cultural Resources, Department of Parks & Recreation, Facebook and their subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, personal injury, death, loss, litigation, claim, or property damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Promotion and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.
- 12. **Privacy Policy**: Information obtained in connection with an entry is subject to the North Carolina Public Records' laws, including information collected in accordance with the Privacy Policy stated on the North Carolina Department of Natural and Cultural Resources, Department of Parks & Recreation website. To read the Privacy Policy, click here.
- 13. **Winners List**: To obtain a copy of the Winner's name or a copy of these Official Rules, you may mail your request along with a stamped, self-addressed envelope to: Attention: Marketing, North Carolina Department of Natural and Cultural Resources, Department of Parks & Recreation, 121 W. Jones Street, Mail Service Center 1615, Raleigh, N.C. 27699

By submitting an entry, You, the Participant, have affirmatively reviewed, accepted, and agreed to all of the Official Rules.